

Hello

Introduction

My name is Steve Yeakley and I have been a designer for seven years. I am interested in a Graphic/Multimedia Designer position in Tucson, AZ. I have worked in large and small organizations and held a variety of roles over the years: graphic designer, web designer, photographer, and videographer. Foundational to each position I have held was my strategic design thinking and the belief that the best practice of design must be informed by empathy for others.

As a multimedia designer, I am not one-dimensional. Over the past five years, my role at Openform has been working at the intersection of brand, customer journey, and business. My client-facing role lead me to work with many change makers in the Tucson area and beyond; Roche, a global pharmaceutical company; Studio Rick Joy, an internationally recognized architectural firm; Tucson Gem & Mineral Society, the world renowned gem and mineral show; Arizona Baptist Children's Services, the second largest adoption agency in Arizona; and Health Current, the largest Arizona statewide healthcare information exchange. I have broad experience managing multiple projects in a fast-paced studio environment. My daily responsibilities included visual design for both websites and web-based applications, photography and videography for clients, development of corporate identity systems and brand management, as well as designing traditional print collateral.

Whether it's crafting interactive web experiences, traditional print media, or capturing a compelling visual narrative, I consistently deliver outstanding results. I am eager to bring these strengths to the your team.

Experience

Openform
Designer, Photographer
05/14 – Present
Tucson, Arizona

My responsibilities were client-facing, working at the intersection of business, customer journey, and brand. As project lead, I helped formalize the design needs based on clients' goals, pulled together project-based teams, and led the design process in a fast-paced design agency setting.

- Application design
- Art direction
- Brand standards
- Corporate identities
- Launch campaigns
- Design sprints
- Digital illustration
- Photography
- Research
- Story maps
- Visual design

Merdeka Creative
Designer, Photographer
03/09 – 05/14
Tucson, Arizona

As a small studio, my responsibilities were client-facing. I helped develop corporate identity systems, formalized brand standards and style guides, developed UX/UI solutions for SharePoint sites, designed UI for e-commerce platform, and drove new business.

- Brand standards
- Brochures
- Corporate identities
- Design direction
- Digital illustration
- Photography
- SEO
- SharePoint design
- Stationery systems
- Style guides
- UX/UI design

Roche
Designer
03/11 – 05/14
Oro Valley, Arizona

As a contract designer, I helped create a Digital Asset Management system for all internal and external marketing materials for the Global Marketing Department. I created standardized InDesign templates for all collateral and developed event wayfinding and UI for apps for corporate events.

- Digital asset management
- Email marketing
- Fact sheets
- Global brand management
- Interactive PDFs
- Posters
- Print materials
- Product landing pages
- SharePoint design
- Trade show booths
- Wayfinding

Graduated 2004
Indiana Wesleyan University
B.S. - Computer Graphics
B.S. - Photography

References available upon request.

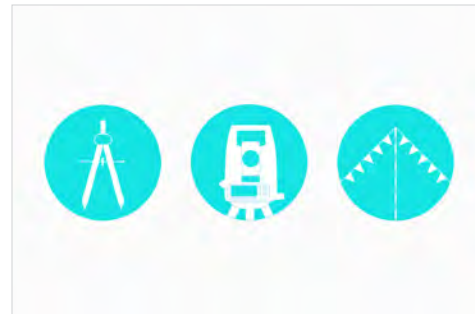
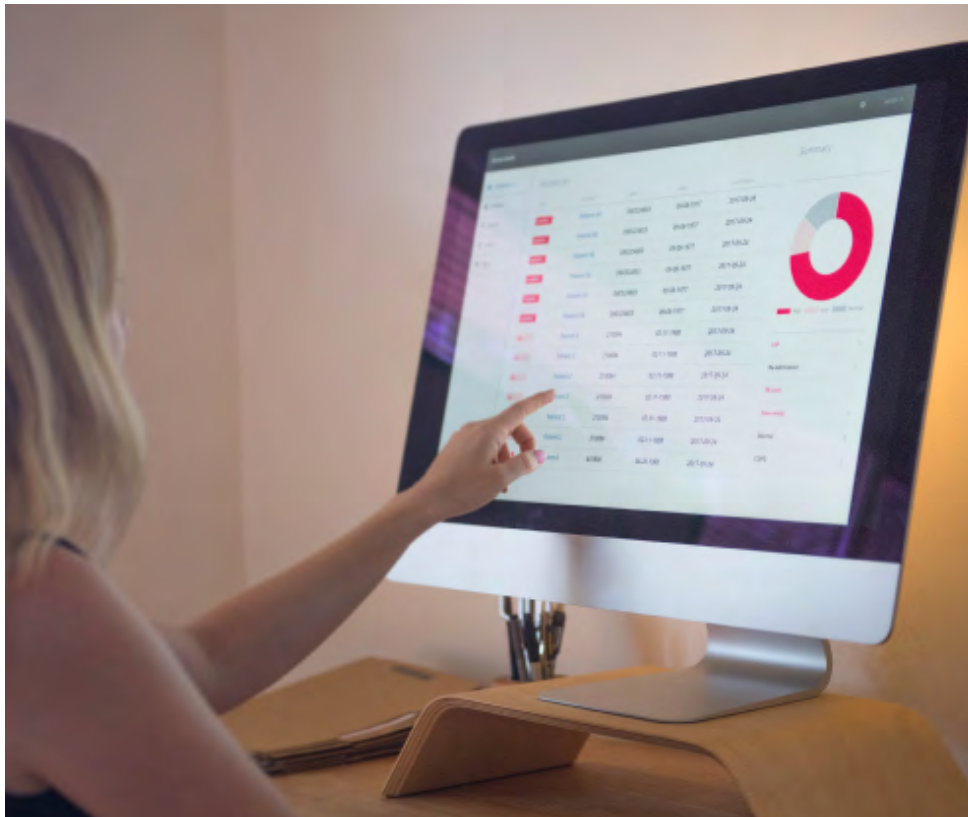
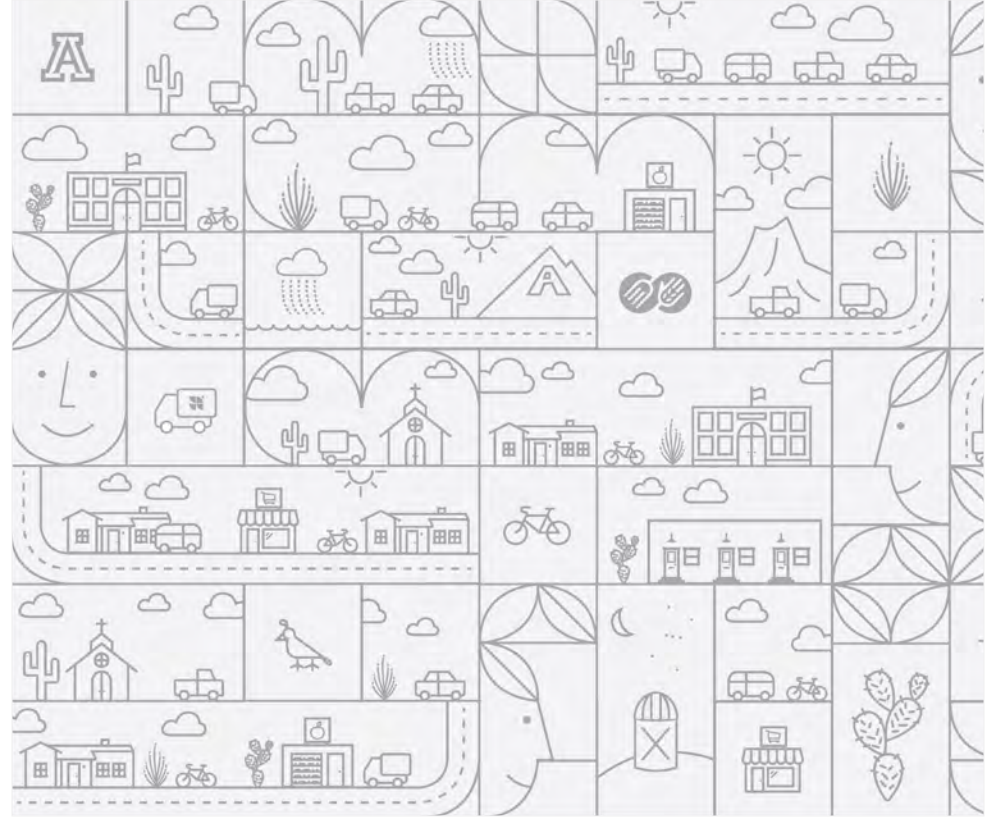
Overview

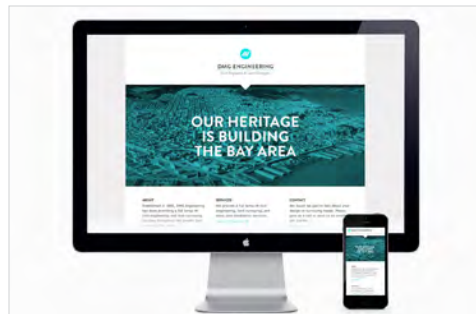
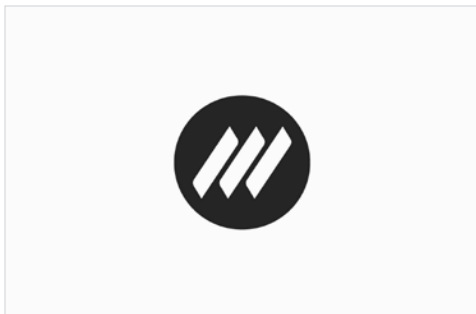
Visual design

Stephen T. Yeakley
Designer

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Overview

Image making

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Thank you

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[VIEW MY WORK →](#)

I look forward to meeting with you to discuss if my skill set matches what you are looking for.

A handwritten signature in black ink, appearing to read 'Stephen T. Yeakley', written in a cursive style.

Stephen T. Yeakley